charlotte *zagt* – concept development, creative production.

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cv
2026



my name is charlotte zagt, or you can call me char. currently studying advertising & beyond, i'm especially curious about the processes that turn ideas into tangible objects or experiences: finding the right people, references and ways to bring all the pieces together.

i want to be one of the pieces somewhere between the first thought and the final thing.

practice	2025	freelance production sound of you, ANOTR — nike superfly, nike × nho girl
	2022 – 2026	nho girl, curated vintage showroom freelance producer, sales management
	2022 – now	modelling, freelance
	2023 – 2024	pre-reserved, multimedia platform, creative agency, event space & photo studio communication, concept development, copywriting, production
other work	2026 – now	café wilhelmina — service
	2022	matcha mafia café — barista
	2021 – 2023	ijland event space — bartender
education	2024 – now	bachelor advertising (advertising & beyond), willem de kooning academy, rotterdam
	2021 – 2022	bachelor pedagogy, inholland amsterdam
	2016 – 2021	havo, ijburg college, amsterdam
skills	software	indesign, photoshop, illustrator, figma
	hands-on	bookbinding, risoprint, ceramics
	soft skills	collaborative, communication, problem solving
languages	dutch, english (fluent)	